Business Case Study and Report

Winchell Chiropractic



Presented by: Agreed Technologies

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ABOUT

us

MEET

Dr. Winchell

CONDITIONS

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Winchell Chiropractic focuses on fixing the cause of pain and health issues in atheletes and difficult cases based in Mission Viejo, CA. They practice a patient-centered, hands-on approach to chiropractic wellness. Their online performance was poor and the website did not ranked for any relevant keywords

Timeline for Project Success: 22 Months **Geography: California** Services Offered to Client: Search Engine Optimization, Content Marketing

Company Overview

Problem Statement

01

Get More Traffic through Organic Search

Achieved by improving the existing content profile.

02

Increase the Keywords Ranking on Google in California

increase the number ofr ranked keywords for other sevrices

03

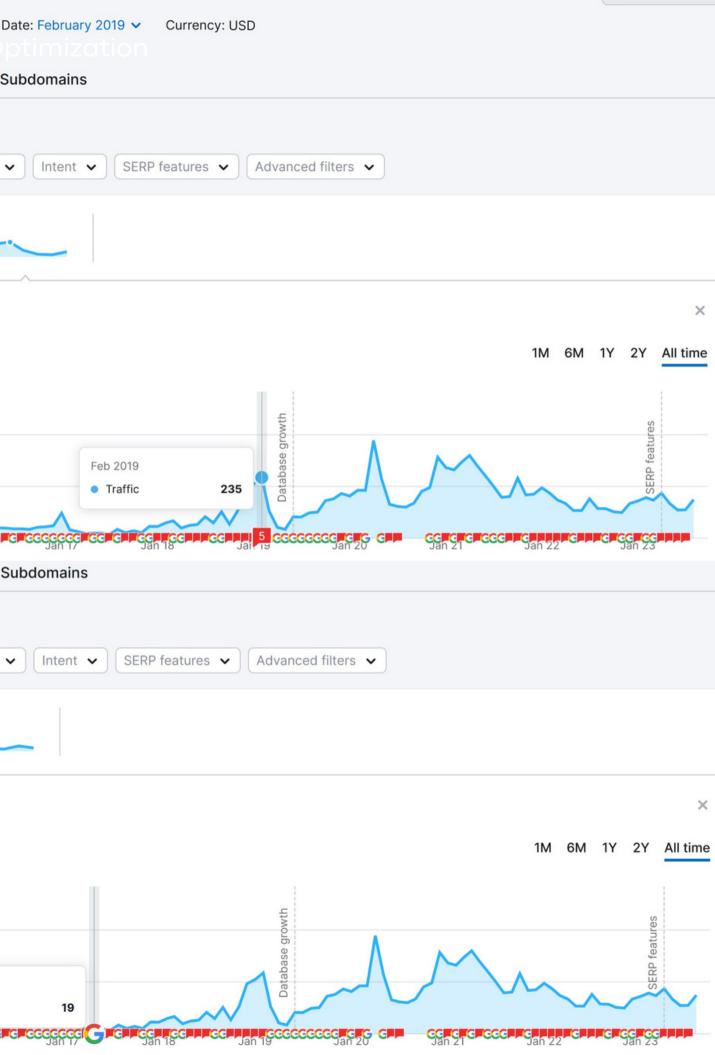
Increase the Backlinks of the Website

Create more backlinks and gain competitive edge over competitors. Problem #1

Get More Traffic through Organic Search

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1,13	7% Increase	d
organic	an of 22 Months, the c traffic on the website own by 1,136.84%	raffi
19 (May'2017)	400	h

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Traffic 19 5.56%
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Problem #2

Increase the Keywords Ranking on Google in California



569% Increase

Ranked Keywords 191 (May'2017) In a span of 22 Months, the website started ranking for more than 1,278 keywords an increase of 569.11%.

Out of this, 16 keywords appeared in top 10 positions of Google

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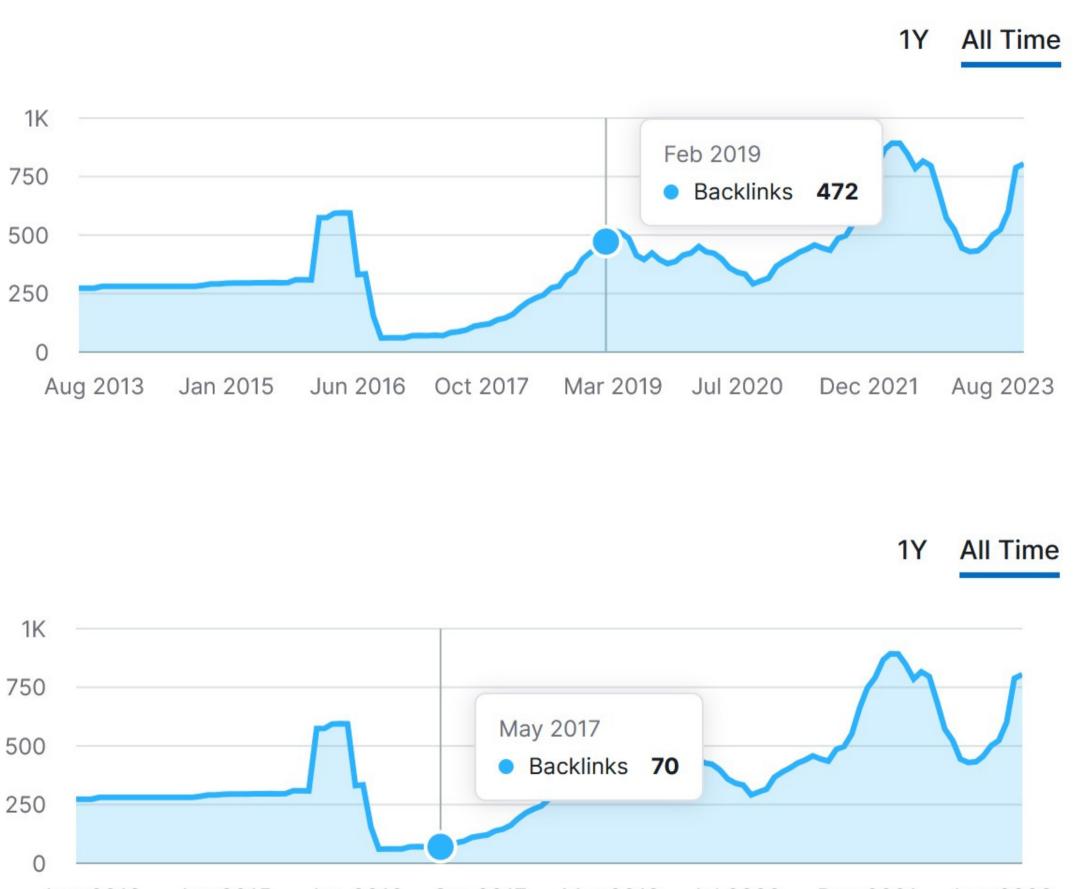


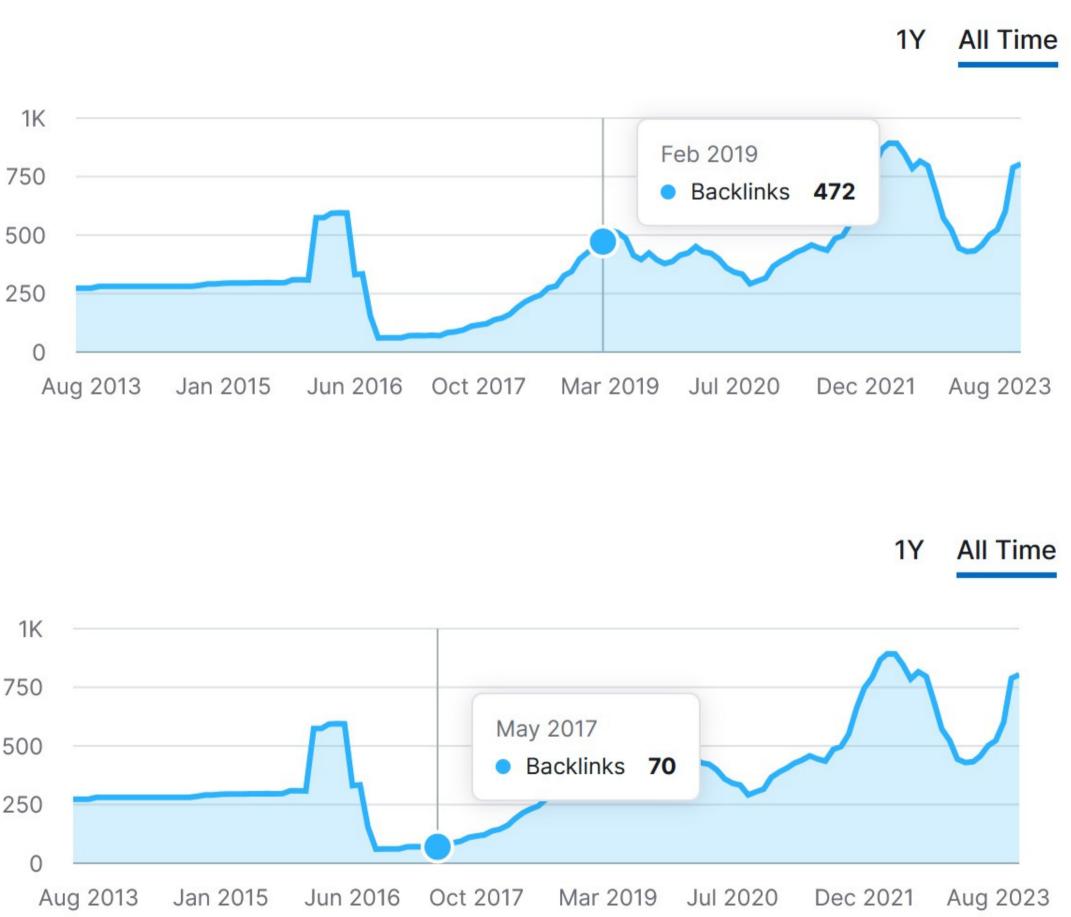
Problem #3

Increase the Backlinks for the website

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574% Increase
In a span of 22 Months, the website's total number of backlinks improved by 574.28%.

Backlinks i





Total Backlinks 70 (May'2017)



Organic Search Traffic improved by 1,137% in 22 Months.

Total Ranked keywords improved by 569% in 22 Months.

Total Backlinks for the website increased by **574% in 22 Months**.

Get In Touch

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