

Business Case Study and Report

Sadhana Eyebrow Threading



Presented by:
Agreed Technologies

Last Updated:
August 10, 2023



We are accepting walk-in customers



Our services in Jacksonville, FL offers our valued clientele the ve beauty services and hair color styling. As a professional beauty t experienced cosmetologists who assure high-quality work at re

Experience the artistic technique of Eyebrow Threading, where t eyebrows to create a majestic look that one can only imagine. G pampering they deserve with our unique and indulging Waxing professional hair services can completely transform your look.D our expertise works its magic on your skin, providing a bouquet customized to your skin type. If you're looking for a best bridal r Jacksonville, Florida, we offer a specially designed bouquet of se the beauty you've always dreamed of on your special day.

Company Overview

Sadhana eyebrow Threading is a professional beauty treatment centre, it is run by experienced cosmetologists in Jacksonville, FL. They offer a wide range of beauty services and hair color styling in Jacksonville, FL. Their online performance was poor and the website did not ranked for any relevant keywords.

Timeline for Project Success: **16 Months**

Geography: Florida

Services Offered to Client: **Search Engine Optimization, Content Marketing,**

Problem Statement

01

Get More Traffic through Organic Search

Achieved by improving the existing content profile.

02

Increase the Keywords Ranking on Google in Florida

increase the number of ranked keywords for other services

03

Increase the Backlinks of the Website

Create more backlinks and gain competitive edge over competitors.

Problem #1

Get More Traffic through Organic Search

Organic Traffic
27,692
(Nov'2021)

7,950% Increase

In a span of 16 Months, the organic traffic on the website had grown by 7,950%

Organic Traffic
344
(Aug2020)

Organic Research: sadhanaeyebrowthreading.com

Export to PDF

US 660 IN 31 CA 23

Device: Desktop Date: November 2021 Currency: USD

Results after Optimization

Overview Positions Position Changes Competitors Pages Subdomains

Traffic

27.7K 120.74%



Estimated Traffic Trend

Notes

1M 6M 1Y 2Y All time



Organic Research: sadhanaeyebrowthreading.com

Export to PDF

US 109 IN 12 CA 10

Device: Desktop Date: August 2020 Currency: USD

Overview Positions Position Changes Competitors Pages Subdomains

Traffic

344



Estimated Traffic Trend

Notes

1M 6M 1Y 2Y All time



Problem #2

Increase the Keywords Ranking on Google in Florida

Ranked keywords

660

(Nov'2021)

505% Increase

In a span of 16 Months, the website started ranking for more than 660 keywords an increase of 505.50%.

Out of this, 60 keywords appeared in top 10 positions of Google

Ranked Keywords

109

(Aug'2020)

Organic Research: sadhanaeyebrowthreading.com

US 660

IN 31

CA 23

Device: Desktop

Date: November 2021

Currency: USD

Results after Optimization

Overview Positions Position Changes Competitors Pages Subdomains

Keywords

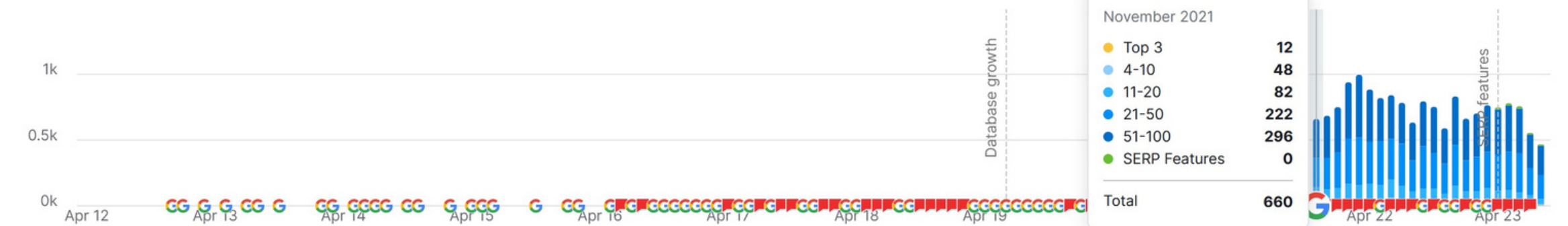
660 8.91%



Organic Keywords Trend

Top 3 4-10 11-20 21-50 51-100 SERP Features Notes

1M 6M 1Y 2Y All time



Organic Research: sadhanaeyebrowthreading.com

US 109

IN 12

CA 10

Device: Desktop

Date: August 2020

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Overview Positions Position Changes Competitors Pages Subdomains

Keywords

109



Organic Keywords Trend

Top 3 4-10 11-20 21-50 51-100 SERP Features Notes

1M 6M 1Y 2Y All time



Problem #3

Increase the Backlinks for the website

Total Backlinks

206

(Nov'2021)'2021)

217% Increase

In a span of 16 Months, the website's total number of backlinks improved by 216.92%.

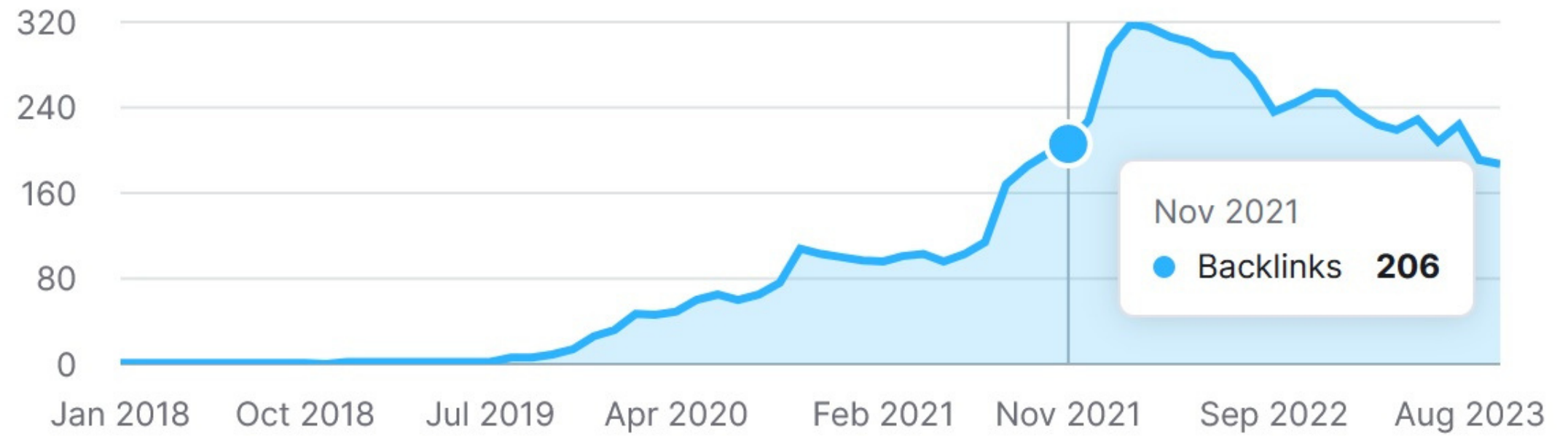
Total Backlinks

65

(Aug'2020)

Backlinks *i*

1Y All Time



1Y All Time





Organic Search Traffic improved by **7,950%** in 16 Months.

Total Ranked keywords improved by **505%** in 16 Months.

Total Backlinks for the website increased by **217%** in 16 Months.

Get In Touch

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