

Business Case Study and Report

Rosemira Organics



Presented by:
Agreed Technologies

Last Updated:
August 10, 2023

CLEAN BEAUTY AWARDS

1st Place, Eye Care

Winner! Selected by a judging panel
of clean beauty advocates.

[TRY PEARLY EYES](#)

Company Overview

Rosemira skincare is an independent woman-owned company that makes practitioner caliber formulations deeply rooted in Dr. Mira Herman's years of working with herbs, nutrition, and medicine based in California. Their online performance was poor and the website did not rank for any relevant keywords.

Timeline for Project Success: **28 Months**

Geography: California

Services Offered to Client: **eCommerce Search Engine Optimization, Content Marketing,**

Problem Statement

01

Get More Traffic through Organic Search

Achieved by improving the existing content profile.

02

Increase the Keywords Ranking on Google in USA

increase the number of ranked keywords for other services

03

Increase the Backlinks of the Website

Create more backlinks and gain competitive edge over competitors.

Problem #1

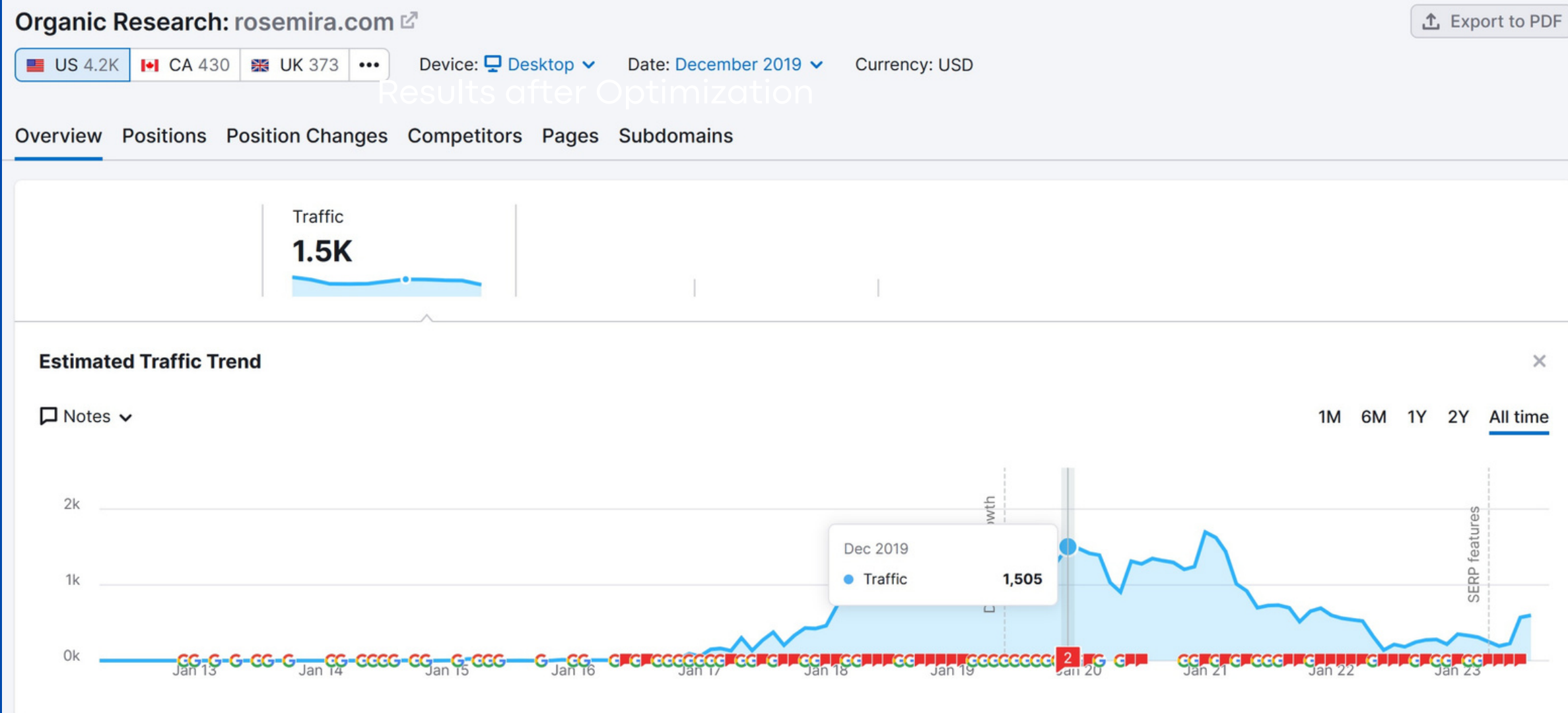
Get More Traffic through Organic Search

Organic Traffic
1,505
(Dec'2019)

641% Increase

In a span of 28 Months, the organic traffic on the website had grown by 641.37%

Organic Traffic
203
(Sep'2017)



Problem #2

Increase the Keywords Ranking on Google in USA

Ranked keywords

4,228

(Dec'2019)

185% Increase

In a span of 28 Months, the website started ranking for more than 4,228 keywords an increase of 185.09%.

Out of this, 345 keywords appeared in top 10 positions of Google

Ranked Keywords

1,483

(Sep'2017)



Problem #3

Increase the Backlinks for the website

Total Backlinks

1,314

(Dec'2019)

385% Increase

In a span of 28 Months, the website's total number of backlinks improved by 384.87%.

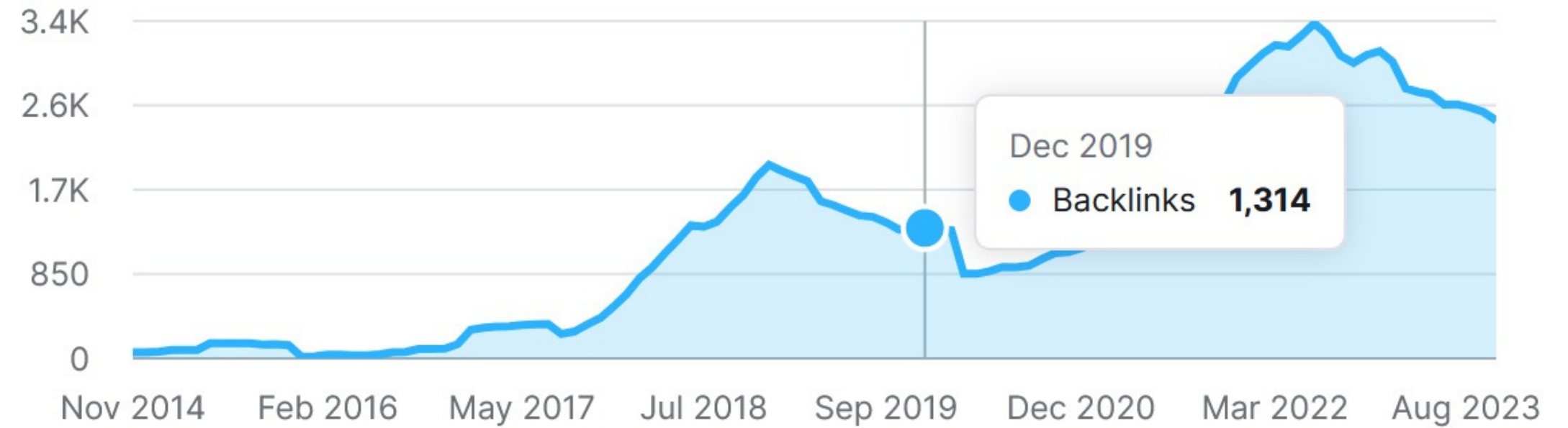
Total Backlinks

271

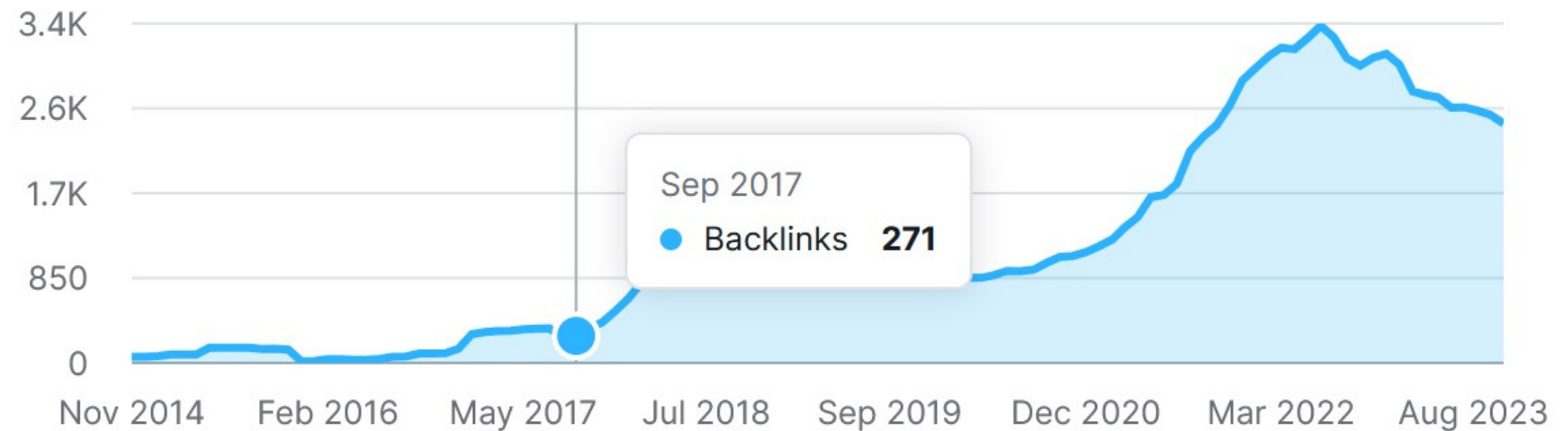
(Sep'2017)

Backlinks *i*

1Y All Time



1Y All Time





Organic Search Traffic improved by **641% in 28 Months.**

Total Ranked keywords improved by **185% in 28 Months**

Total Backlinks for the website increased by **385% in 28 Months.**

Get In Touch

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